

Laura M. Sergovic

web designer

portfolio: www.laurasergovic.com

contact me: lsergovic@verizon.net

Summary of Qualifications

- HTML/CSS
- DreamWeaver
- Flash
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Working With FTP
- Microsoft Word , Publisher, Power Point and Excel
- Microsoft Access
- Working with Content Management Systems

Working Knowledge

- ColdFusion
- PHP/MySQL
- JavaScript
- Flash ActionScript

Education

The Art Institute of Washington, Arlington, VA—BFA, Interactive Media Design, September 2006

Montgomery College, Rockville, MD—Associate of Applied Science (with Honors), December, 2002

Montgomery College, Rockville, MD—Web Specialist Certificate, June, 2002

Recent Work Experience

12/06 to Present / The World Bank, Washington, DC (Consultant)

Web Designer—Primary responsibility was to adapt materials intended for other venues (e.g. PowerPoint presentations and Word documents) to professional-grade, web-friendly content for the World Bank's internal and external sites. This involved restructuring the content, creating artwork and audio/video materials as necessary for display on the intranet. Also design email newsletters for weekly mailings.

World Bank External Websites Design Samples

[Improving the Lives of People in ECA 2009](#)

[Kazakhstan South-West Roads Project](#)

[World Bank Joins Drive to Save Tigers](#)

[Roma Week: October 15 – 23, 2007, Washington, DC](#)

1/00 to Present / Freelance Website Design and Desktop Publishing

Design and maintain websites. For design examples, please visit www.laurasergovic.com

3/02 to 12/04 / The Professional Development Institute (part-time)

Website Maintenance/Administrative—Maintain company's website; maintain database for mass e-mailings; and perform other administrative duties.

09/01 to 12/01 / Library of Congress, Washington, D.C.

Internship—Selected by the Library of Congress from Montgomery College and assigned to the Special Materials Cataloging Division. This division catalogs non-written items, i.e. videos, video games, websites, software. Assignment involved working with the Special Materials team to develop an internal website of internet cataloging resources. Together with the head cataloger, organized the numerous websites used to obtain required information for cataloging special materials